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Helps us understand our students and invest our resources where we can have the greatest impact; we need to encourage our students to attend campus events; tutors need to know this as well as other students who work with incoming students; first year course instructors and orientation staff can use this information to understand incoming students.

Share and use these data widely and allow staff and faculty to use the data to make decisions that then benefit Hope students; use this information in cocurricular program development; using these data helps us reach our aspirations of being a top, liberal arts Christian College; these data inform training of our student leaders.